

MEDIA UPDATE

AL Defaiya

Arabian Defence & Aerospace Business **الدفاعية**

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Bonus Circulation:

- Bahrain International Airshow; 21-23 January 2016
- Extra Circulation at Major Exhibitions & Regional Conferences through June 2016

6/2015

FULL COVERAGE: DUBAI AIR SHOW 2015



- Regional and international delegations
- Main exhibitors and national pavilions
- Static displays, special events, and live demonstrations
- Full coverage of Dubai International Air Chiefs Conference (DIAC)
- Announced deals, contracts, and joint ventures
- Future trends in military and civil aviation

FULL COVERAGE: GULF DEFENSE & AEROSPACE (GDA)



- Review of the 3rd edition of Gulf Defense & Aerospace – GDA, Kuwait
- Sponsors and major exhibitors
- Displayed weapon systems, aircrafts and helicopters
- Live demonstrations and special events
- Briefings and side conferences

PROCUREMENT PROGRAMS OF MAJOR ARAB AIR FORCES

- Current status of Major Arab Air Forces
- Missions and training facilities
- Importance of upgrading existing aircrafts
- Competition among warplanes producers in the Middle East
- Latest deliveries of fighters and future procurement programs.



PROCUREMENT PROGRAMS OF MAJOR ARAB LAND FORCES



- Weapon systems in use in Arab Land Forces
- Evolution of modern weapon systems
- Importance of Missiles and Air defenses for Gulf Land Forces
- Needs of Arab Land Forces for advanced weapon systems
- Latest deliveries and future procurements programs

PROCUREMENT PROGRAMS OF MAJOR ARAB NAVAL FORCES

- Mission and status of major Arab Naval Forces
- Actual needs and recent acquisitions
- Role of national shipbuilding companies
- Main international players and partners
- Announced procurements by major Arab Naval Forces



NEW GENERATION OF NIGHT VISION DEVICES

- Importance of observation and reconnaissance in combat
- Need of vision devices for warriors and vehicles
- New technologies used in night vision devices
- Main producers of vision devices

CYBER DEFENSE AND CYBER SECURITY

- Definition of cyber technology
- Dangers of cyber attacks and means of protection
- Major producers of cyber defense and cyber security systems



REGIONAL SURVEY: DEFENSE POSTURE IN SAUDI ARABIA



- Special Profile on HRH Prince Mohamed bin Salman bin Abdul-Aziz, Deputy Crown Prince, Minister of Defense
- Evolution of Land, Air, and Naval Forces in the Saudi Arabia
- Importance of Homeland Security to the Kingdom
- Latest acquisitions and future procurement plans
- Role of Offset programs and technology transfer to Saudi Arabia

INTERNATIONAL SURVEY: THE AMERICAN DEFENSE & AEROSPACE INDUSTRIES

- The US Defense & Aerospace industries in the 21st century
- Main products of selected US companies
- Procedures of Foreign Military Sales (FMS)
- Latest deals with Middle East countries



REGULAR FEATURES

- From the Binocular: Assessment of recent Military & Political Developments in the Region
- Regional Panorama: New contracts, Deliveries, Joint Ventures and Partnerships in the Middle East
- Latest Defense News: Latest Systems, Products, Technologies, and Mergers Worldwide
- New appointments, and much more!

Al Defaiya Website

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